

Student Learning Outcomes

COMM-2009

Five College Learning Outcomes:

1. Written, Oral and Visual Communication: *Communicate effectively in writing, orally and/or visually using traditional and/or modern information resources and supporting technology.*

2. Scientific and Quantitative Reasoning: *Locate, identify, collect, and organize data in order to then analyze, interpret or evaluate it using mathematical skills and/or the scientific method.*

3. Critical Thinking: *Differentiate between facts, influences, opinions, and assumptions to reach reasoned and supportable conclusions.*

4. Problem Solving: *Recognize and identify the components of a problem or issue, look at it from multiple perspectives and investigate ways to resolve it.*

5. Information Literacy: *Formulate strategies to locate, evaluate and apply information from a variety of sources - print and/or electronic.*

I. Degrees and Certificates

1. What degrees and certificates does your discipline offer?

AA in Communications

2. Keeping in mind the five College Learning Outcomes above as well as what your discipline specifically requires of your graduating students, what should students be able to do when they have completed your discipline's requirements for each degree or certificate?

1. Be able to succeed in a four-year communications/mass media program.

2. Be "media literate."

3. Be able to articulate the basic media issues of the day in terms of technology, society, and economics.

3. How do students in your program demonstrate that they meet each of the college-wide learning outcomes? What courses, activities, and/or projects are students required to complete that relate to each outcome?

i. Written, Oral and Visual Communication

Write research papers.

Make small films

Make in-class presentations

ii. Scientific and Quantitative Reasoning

Do content analyses of media

iii. Critical Thinking

Write research papers

Make small films

Make in-class presentations

iv. Problem Solving

Ditto

v. Information Literacy

Ditto

II. General Education:**1. Does your discipline offer any classes which count for general education requirements?**

Yes

2. Which General Education courses in your discipline address the each of the five College Learning Outcomes? Please list courses for each of the following:**i. Written, Oral and Visual Communication**

Comm/Journ 110 and 160

ii. Scientific and Quantitative Reasoning

NA

iii. Critical Thinking

Comm/Journ 110 & 160

iv. Problem Solving

Ditto

v. Information Literacy

Ditto

III. Course Level Outcomes:**1. Do all of your Course Outlines of Record include Student Learning Outcomes? If not, are you revising them?**

Yes, they include SLOs.

2. What percentage of faculty members in your discipline include SLOs in their course syllabi?

100%

3. Assessment:**i. How often do you assess these SLOs?**

Every year

3. Assessment:**ii. In the last two years every discipline developed SLOs specifically related to College Learning Outcome #3: Critical Thinking. Have you assessed this or any of the stated Student Learning Outcomes in your course outlines over the last year? If so, please summarize the results.**

Yes, we are satisfied.

3. Assessment:**iii. What improvements have you made or do you plan to make in the future?**

None so far since we recently revised these 2 courses.

3. Assessment:**iv. What do you plan to assess this year? Who will you assess? How will you assess?**

nothing.